

A woman in a white lab coat is washing her hands in a sink. Two young girls are sitting on the edge of the sink, also washing their hands. A CleanPAP machine is on the counter to the right. The background is a bright, clean kitchen with a window and a plant.

# CleanPAP<sup>TM</sup>

BETTER, SAFER CLEANING

The Best CPAP Cleaning Machine

[info@CleanPAP.shop](mailto:info@CleanPAP.shop)

# Capital

- Seed Funding- \$400k, Owner/Founder, Friends/Family
- Plans for next stage of funding to get through development, Alpha and Beta models, small beginning inventory and marketing blitz
  - \$100k Crowdfunding campaign
  - \$200k Bank Debt
  - \$200k Favorable Terms from Tangent
  - \$200k Matching Canadian Government Grant
- Angel Investing to continue marketing, hire support staff per the hiring plan, build 5,000-7,500 units to meet first few months expected sales, fund year 1 of operations
- Raising capital for a total of \$2,000,000

Cap Table			
Assumes Fully Funded Capitalization			
Shareholder	Type	Shares Outstanding	Ownership %
Raj Kakar - Founder	Common	8,000,000	80.00%
Investor 1 *	Common	750,000	7.50%
Investor 2 **	Common	750,000	7.50%
Investor 3 ***	Common	500,000	5.00%
<b>Total</b>		<b>10,000,000</b>	<b>100.00%</b>
* Based on \$500,000 investment at a company valuation of \$6.667M			
** Based on \$750,000 investment at a company valuation of \$10M			
*** Based on \$750,000 investment at a company valuation of \$15M			



**Dr. Raj Kakar**  
Founder

- 20+ years of experience in treating sleeping disorders.
- Board-certified Sleep Medicine Specialist
- CEO of Sleep Health Clinics in North Texas
- Completed fellowship training in Sleep Medicine at the world-renowned Stanford University Sleep Disorders Center in 2004
- Recognized for his dedication to improving patients' sleep and overall well-being.



**John Awtry**  
CFO

- 25+ Years in Finance, Accounting, and Operational Leadership
- Fractional CFO with Venturity Financial Partners since Fall 2022.
- Served as Chief Financial Officer and Chief Operating Officer at various organizations in the US, Europe, and Africa.
- Raised capital from public and private sources and managed early-stage revenue growth exceeding 100%.

**TANGENT**  
DESIGN ENGINEERING

**Tangent**  
Design Engineering Team

- Creates and commercializes world-class technologies.
- Supports clients in defining technology for market needs.
- Helps manage complexities in new tech development.
- Assists in stakeholder alignment, product strategy, business planning, and team building.
- Aims to solve problems and improve the world.



# Cleaning CPAP Parts Is Time-Consuming and Inconvenient

- For people using CPAP for sleep apnea treatment, cleaning CPAP parts is an inconvenient hassle.
- Weekly cleaning of the CPAP mask, tubing, and water chamber is recommended by manufacturers.



## Safety And Effectiveness Issues

- Ozone CPAP cleaners have been detected to release higher than safe levels of Ozone into CPAP devices.
- Long term exposure to Ozone can lead to significant health problems, including respiratory problems, chest pain, and asthma
- Ozone CPAP cleaners are NOT FDA-approved, and they have been linked to over 5 million CPAP devices being recalled.



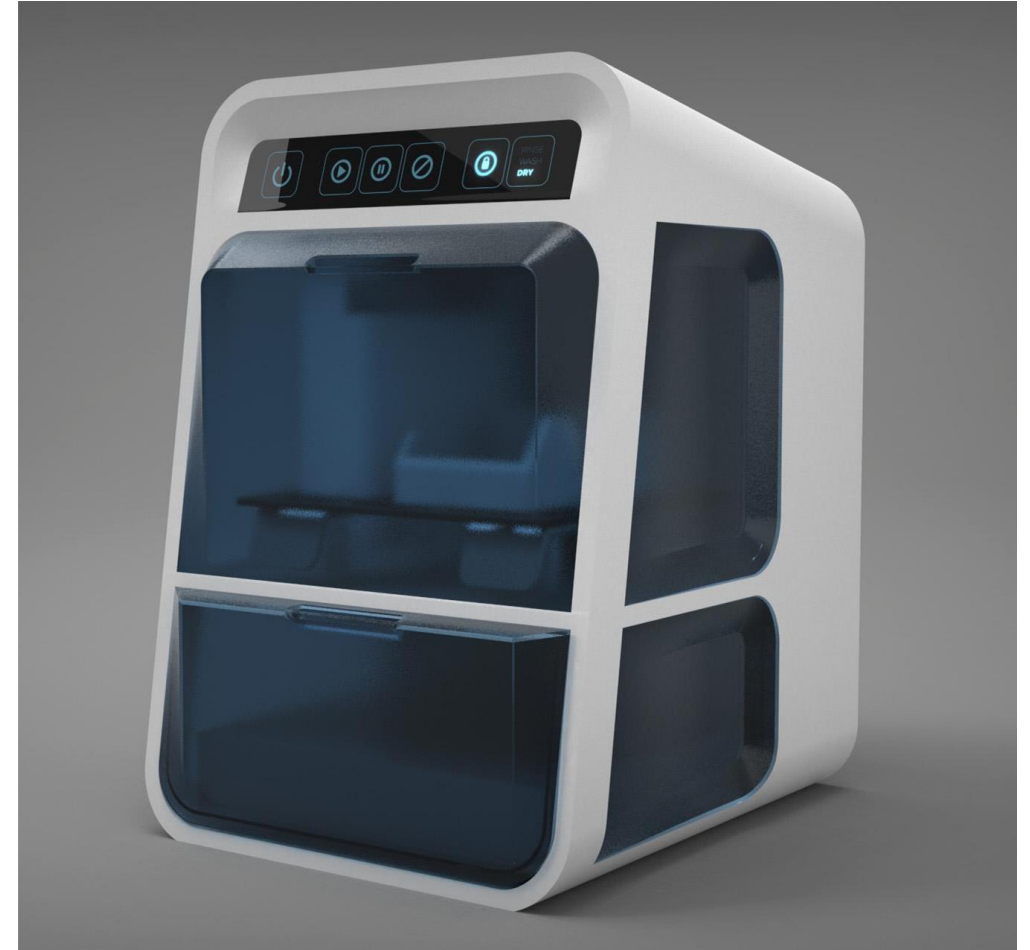
## Safety And Effectiveness Issues

- The FDA's studies on UV Light cleaners found significant variations in UV light intensity and exposure duration across different cleaners.
- This significant variation in UV light intensity may be associated with safety and performance concerns.
- UV Light cleaners are NOT FDA-approved.

# CleanPAP

INNOVATIVE & AUTOMATED

- Innovative automated CPAP appliance for maintaining fresh and clean supplies
- Automatically cleans masks, hoses, and water chambers, eliminating the need for manual washing
- CleanPAP™ avoids issues associated with ozone CPAP cleaners, preventing product recalls (e.g. Philips Respironics in 2021) and long-term health risks



# CleanPAP

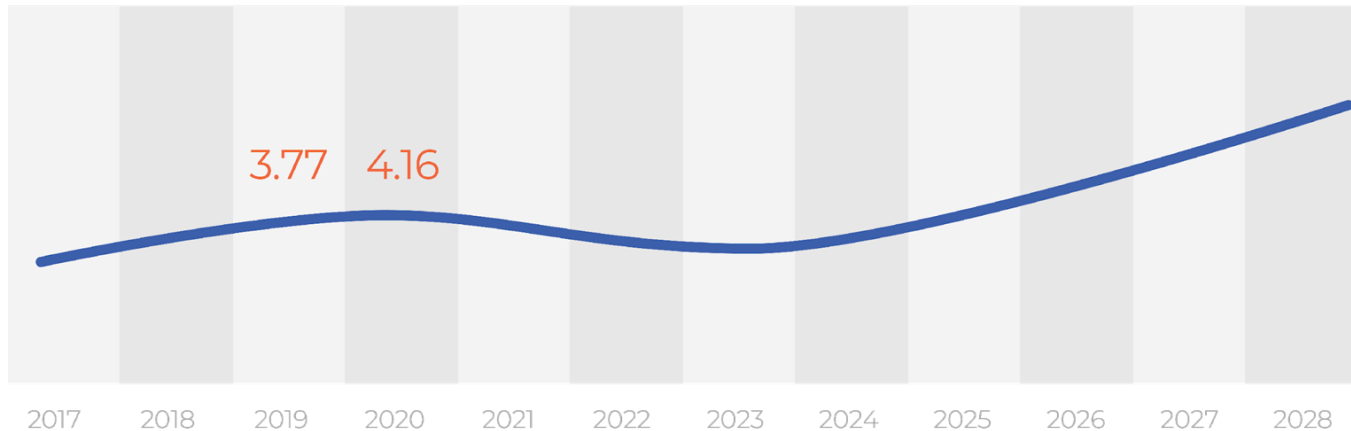
## BENEFITS

- Sleek, **patented (US 12,030,096 B2)** design
- Portable with a single-load compartment for easy operation
- 20-minute cleaning cycle and automatic drainage
- Removable water container and indicator icons
- No ozone or other toxic gas emissions
- Safe and effective – no external plumbing required



# North American Sleep Apnea Devices Market Size, 2017-2018 (Usd Billion)

- \$718 billion projected market size by 2030
- 10% CAGR



“There are now, with the latest epidemiology rising up, around 1 billion people with obstructive sleep apnea that needs to be treated worldwide....

- Mick Farrell  
(CEO of ResMed)

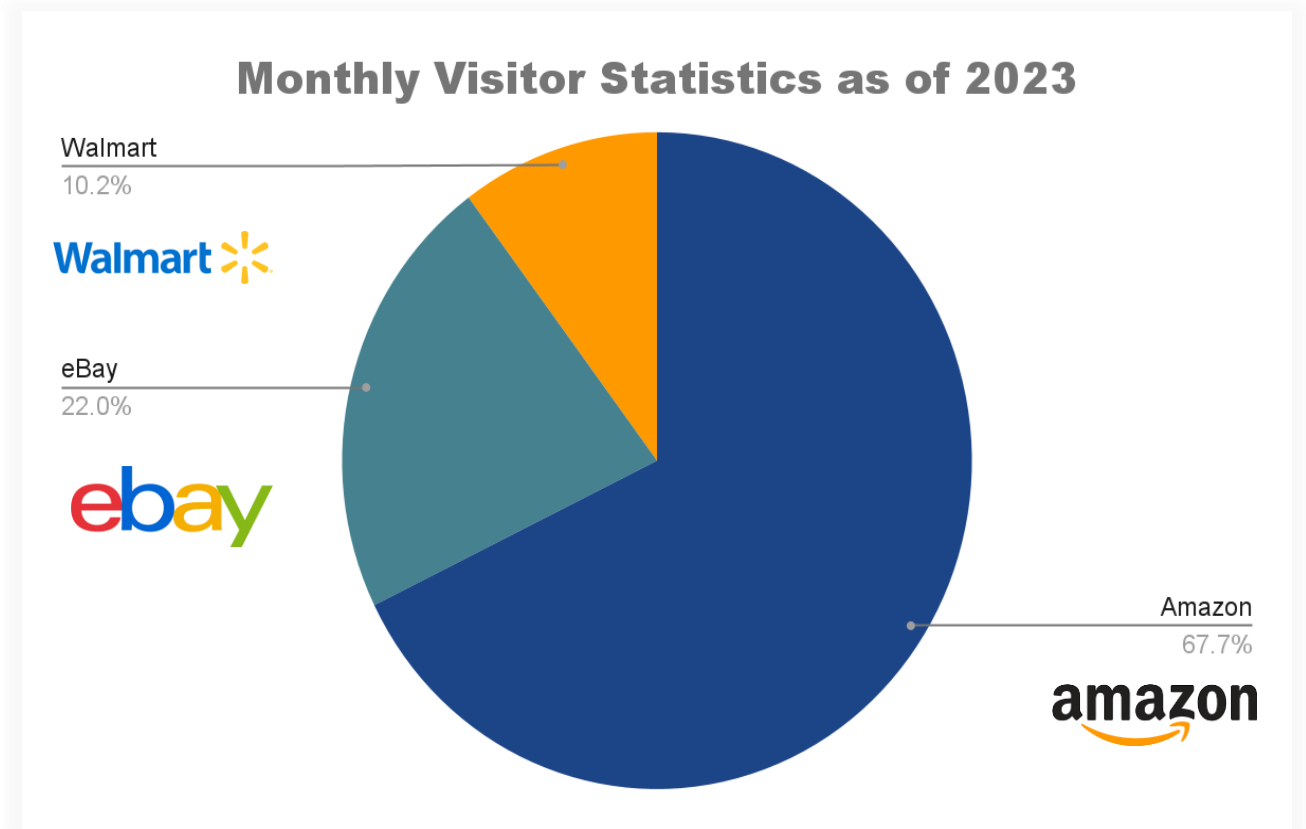
# Market

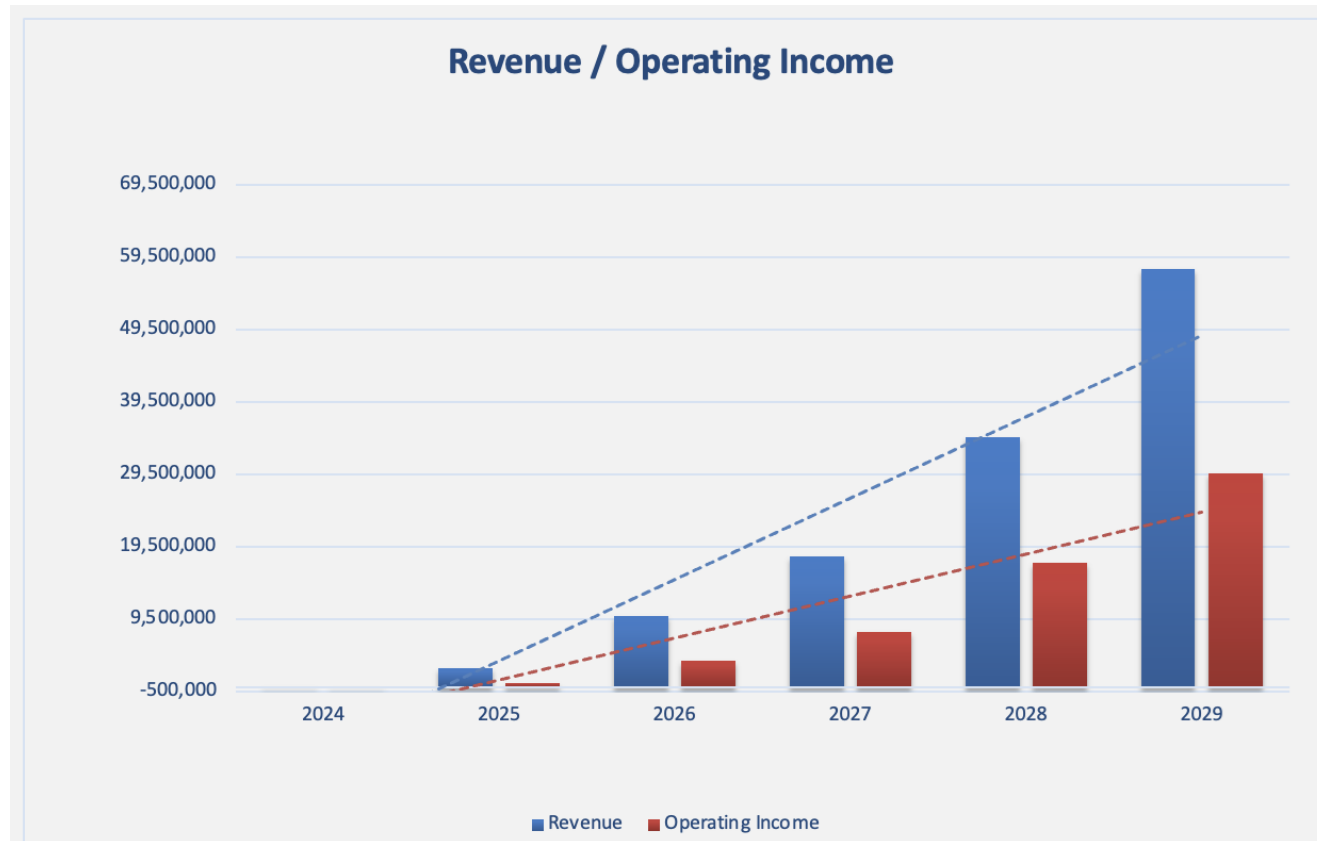
## Market Statistics

### Our Market:

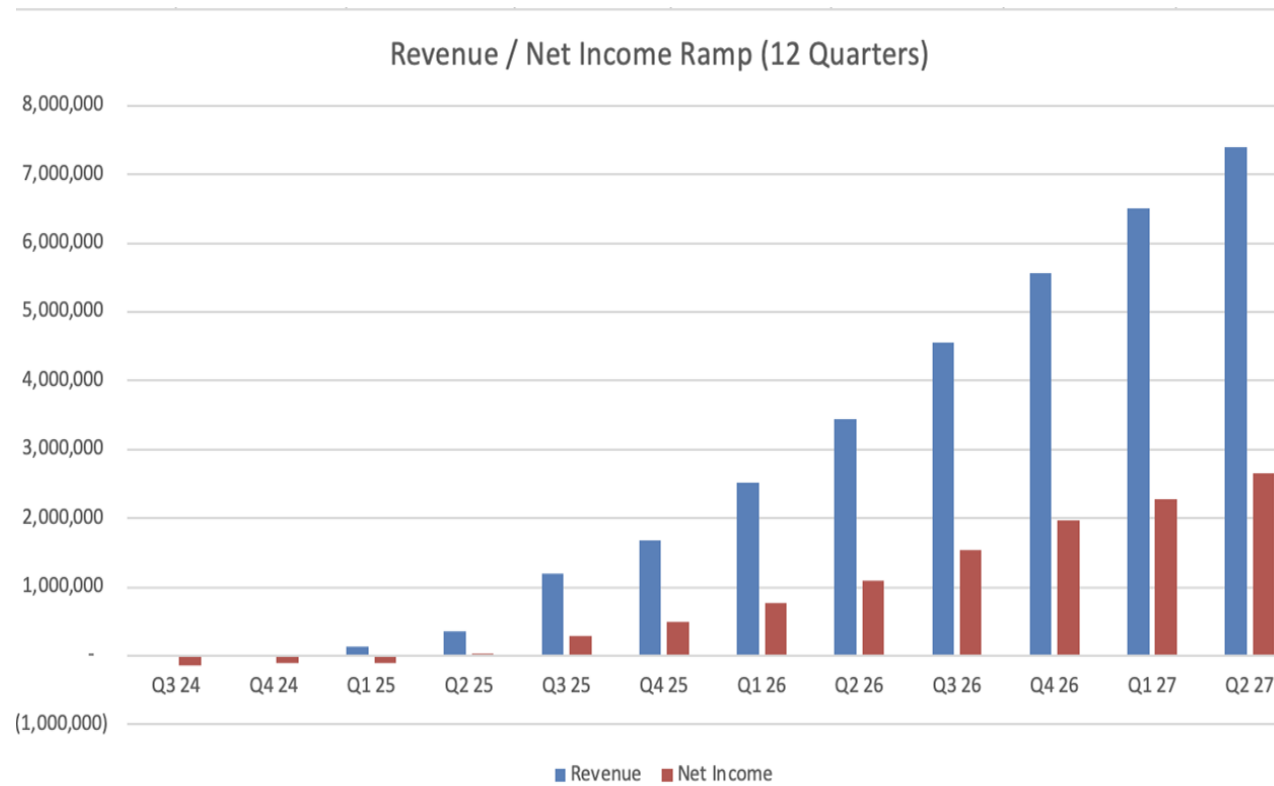
- **Price point** per cleaner sold - **\$399/unit**
- If costs per unit are limited to \$150, then we can expect a **62% Gross Margin per unit**
- Primarily Online Sales Distribution through **Direct-to-Consumer**

Monthly Visitor Statistics as of 2023





## CleanPAP™ Yearly Net Report



## CleanPAP™ QUARTERLY REPORT



### Mission

"At CleanPAP™, our mission is to enhance the lives of CPAP users by providing a 5n reliable and effective cleaning solution.

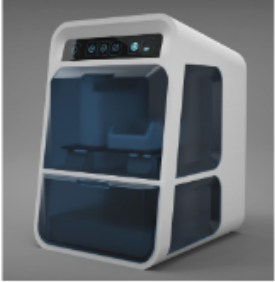


We understand the challenges of maintaining clean CPAP equipment, and we are here to make it simpler and easier for you."





### Vision

"Our vision is to be the leading provider of CPAP cleaning products, recognized globally for our dedication to health, safety, and innovation. We aspire to set the standard in CPAP hygiene, empowering users to achieve better sleep and well-being."

# TRACTION & DIFFERENTIATION

Features	CleanPAP \$499	SoClean \$349	Lumin \$239
			
Automatic Cleaning Cycle	✓	✓	✓
Easy to Use	✓	✓	✓
Affordable Price	✓	✓	✓
Quiet Operation	✓		✓
Ozone-Free Cleaning	✓		✓
Non-UV Light Technology	✓	✓	
Portable and Lightweight Design	✓	✓	
Compatible with All CPAP Machines	✓		
Safe & Effective Cleaning	✓		
Uses soap and water to clean	✓		
Environmentally Safe	✓		

## Customer Traction

-  We recently got feedback from over 100 potential customers
-  Almost all of them said they would buy this product when it comes to market



## Patent IP and 510(k) Certification

- US **Patent (US 12,030,096 B2)** issued for utility as a CPAP Cleaner
- As we continue through the design engineering process, we expect to file applications for more patents
- CleanPAP does not require 510(k) approval from the FDA

# \$750,000

## TERMS

- \$50k buy-in minimum
- 8% coupon
- Valuation cap: \$6.67M

## Funding Request Amount

- We are offering investors an opportunity to get involved early
- We are offering up to \$2,000,000 in investment

